



# LEADERSHIP CONFERENCE

on Safety, Health + Sustainability

MAY 15-16  
2025

@  
DISNEY'S  
Contemporary Resort  
ORLANDO, FL



## 2025 LEADERSHIP CONFERENCE SPONSORSHIP OPPORTUNITIES

# A UNIQUE OPPORTUNITY TO ELEVATE YOUR BRAND

Sponsoring the 2025 Leadership Conference on Safety, Health + Sustainability positions your company as a leader in shaping the future of workplace safety, health, and sustainability. This milestone 5th annual event offers unparalleled access to a targeted audience of C-suite executives, business leaders, HR professionals and EHS experts who are dedicated to making Florida the safest, healthiest and most sustainable state in the nation.

By sponsoring, you gain year-round visibility, exclusive networking opportunities, and the chance to showcase your company's expertise. Join us in driving innovation and leadership through this dynamic platform.

### WHAT TO EXPECT AT THE 2025 LEADERSHIP CONFERENCE

Join us for the 5th Annual Leadership Conference on Safety, Health + Sustainability, featuring inspiring keynote speakers like Daymond John, star of ABC's Shark Tank; Carey Lorenz, the first female F-14 Tomcat Fighter Pilot; and Christopher Marr, former Australian Special Forces officer and innovative healthcare entrepreneur. Engage in Victory Strategies' Competitive Cohort Tracks to turn theory into practical solutions, and witness the excitement of the Florida Pitch Tank, where Daymond John and Matt Higgins mentor innovators and crown the next big idea in safety, health and sustainability.

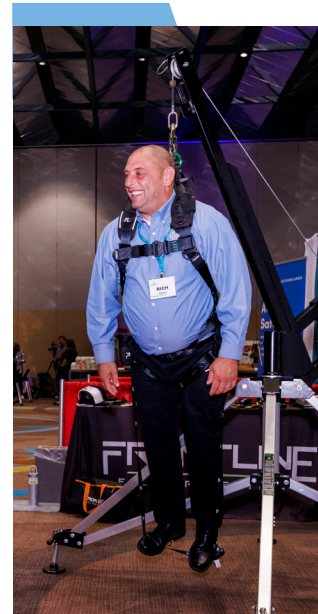
For more information or to discuss a customized sponsorship package, please contact:

**EAN SADLER**

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OR **BRADY BOSARGE**

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### FLORIDA CHAMBER LEADERSHIP CABINET

FLORIDA CHAMBER  
SAFETY COUNCIL

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HEALTH COUNCIL

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SUSTAINABILITY COUNCIL



### SECURE YOUR SPOT!

Spaces are limited and fill up quickly.

[FLLeadershipConference.com](http://FLLeadershipConference.com)

# SPONSORSHIP OPPORTUNITIES



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## **Presenting Sponsor — \$25,000** (Four Available)

### **SPONSOR A COMPETITIVE COHORT PROGRAM:**

Your brand will be aligned with one of following opportunities for the Competitive Cohort Tracks:

- Swag Bag: Includes swag bag branding (logo on the primary attendee item).
- Charging Station: Includes charging station branding (branded station in high-traffic areas).
- Wi-Fi Station: Includes Wi-Fi station branding (Wi-Fi network named after your company).

### **BENEFITS INCLUDE:**

- › One (1) banner ad placement in the Florida Chamber Leadership Cabinet's monthly newsletter, reaching over 20,000 industry contacts. (Sponsor provides artwork.)
- › One (1) Educational Webinar showcasing your company's expertise in safety, health or sustainability, hosted by the Florida Chamber Leadership Cabinet Chair.
- › One (1) Dedicated Email Blast (content provided by sponsor) promoting your company's thought leadership.
- › One (1) Featured Article within the Florida Chamber newsletter, distributed to 20,000+ contacts.
- › One (1) Podcast Episode featuring your company, hosted by the Florida Chamber Leadership Cabinet Board Chair on a topic of your choice related to safety, health, leadership or sustainability.

### **ON-SITE VISIBILITY:**

- › Logo featured on all pre- and post-event communications, including the event website, social media announcements and conference mobile app.
- › One (1) full-page ad included in both the digital and printed event program booklet. (Sponsor provides artwork.)
- › Logo branding on custom signage for the cohort tracks.
- › Verbal recognition as a Presenting Sponsor during event announcements.
- › Logo on main event signage.
- › One (1) 60-second commercial (video provided by sponsor) aired during the event.
- › Branded push notifications through the community app.
- › Verbal recognition.
- › Dedicated PowerPoint slide displayed during sessions. (Sponsor provides artwork.)

### **SPEAKING OPPORTUNITIES:**

- › Opportunity to provide remarks and introduce Cohort facilitator during the competitive cohort tracks.

### **NETWORKING OPPORTUNITIES:**

- › Four (4) full conference passes.
- › One (1) exhibitor booth.

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### Florida Pitch Tank with the Sharks Sponsor — \$15,000

(Four Available)

Sponsor the Florida Pitch Tank featuring Daymond John and Matt Higgins, as they mentor CEOs and executive leaders presenting their innovative ideas in safety, health, and sustainability.

#### ON-SITE VISIBILITY:

- › Logo featured on all pre- and post-event communications, including event website, social media and conference mobile app.
- › One (1) half-page ad in both the digital and printed event program booklet. (Sponsor provides artwork.)
- › Exclusive branding on custom signage for the Pitch Tank.
- › Branded push notification via community app on Pitch Tank day.
- › One (1) 30-second commercial aired before a pitch (sponsor provides video).
- › Verbal recognition as Florida Pitch Tank Sponsor during event announcements.
- › Your logo on sponsor slides shown at event.

#### SPEAKING OPPORTUNITIES:

- › Opportunity to introduce a presenting company during the Pitch Tank.

#### NETWORKING OPPORTUNITIES:

- › Four (4) full conference passes.
- › Access to the attendee list (name, title and company).
- › One (1) Exhibitor Booth.

### Conference Sponsorship Levels

	Champion \$10,000	Leader \$7,500	Advocate \$5,000
› Quarter-page ad in the printed and digital event program booklet. (Sponsor provides artwork.)	✓		
› Your logo on the event webpage & social media outlets.	✓	✓	✓
› Your logo on pre- and post-event emails.	✓	✓	✓
› Your logo on sponsor slides shown at the event.	✓	✓	✓
› Your logo included on the conference community app.	✓	✓	✓
› List of attendees including name, title, and company.	✓	✓	
› Branded push notification via the conference community app (One Day).	✓		
› Conference pass.	✓(3)	✓(2)	✓(2)
› 30-second commercial (provided by sponsor) to run during event.	✓		
› Branded PowerPoint slide.	✓		

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We could not achieve our goals without the charter members who believed in the vision and made it possible.

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